



# COMPANION<sup>®</sup>

U N I V E R S I T Y

You are invited to enroll in

## Companion<sup>®</sup> University

Advanced Knowledge of Laser Therapy

A comprehensive, one-day educational opportunity designed for Companion Therapy Laser owners.

Sunday, Sept 14, 2014



### **Crowne Plaza Philadelphia - Valley Forge**

Liberty Conference Center

260 Mall Boulevard ~ King of Prussia, Pennsylvania

Registration and Continental Breakfast at 8:00 am

Therapy Laser Classes beginning at 8:30 am

**Up to 6 Hours of CE Credit Offered**

**Expand your knowledge. Improve your results. Maximize on your investment.  
Learn from colleagues. Expand your horizons.**



Companion University is designed specifically for Companion Therapy Laser owners to advance their knowledge of laser therapy and to maximize their results both clinically and financially.

Additionally, laser as a part of a multi-modal approach to managing OA, treatment techniques, and complementary tools will be presented.

## **Syllabus, Core Curriculum**

### **4 Credit Hours of Continuing Education**

#### **Companion University 101: Science for Clients**

What you need to know about Class IV laser therapy to communicate well with clients. A review of the science, results of recent studies, the spectrum of use in human and veterinary fields, safety, and contraindications - all with a focus on how to effectively communicate to clients about the technology.

#### **Companion University 201: Maximize Treatment Results**

Learn the latest Class IV laser therapy treatment concepts and treatment techniques. Discussion will focus on appropriate target doses, the latest equipment and software developments, appropriate selection of handpieces, and correct treatment techniques.

#### **Companion University 301: Move Beyond Just Treating Common Conditions**

You're good at treating common conditions, now it's time to start treating uncommon conditions! After a brief visual review of common conditions, learn how to correctly manage procedure, acute, and chronic conditions. Full case studies of uncommon conditions will give you more information to correctly manage less-common conditions and to encourage you to broaden the range of patients who could benefit from laser therapy.

#### **Companion University 401: Putting it All Together**

Learn how to successfully integrate laser therapy into your companion animal practice. Material covered includes how to train staff to discuss laser therapy with clients, business and marketing strategies for making laser therapy a successful service, and step-by-step recommendations on incorporating laser therapy.

## **Syllabus, Concurrently Offered Electives**

#### **Complementary Praticum**

In a hands-on session and open discussion session, review treatment techniques and methods used by your colleagues to improve effectiveness and consistent results.

#### **Companion University 501: Laser Therapy and Osteoarthritis**

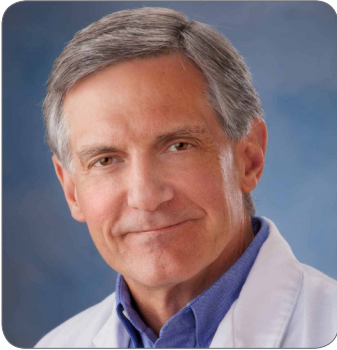
This presentation is a comprehensive look at incorporating laser therapy into the multimodal management of the osteoarthritis pet. Discussion includes goals in treating osteoarthritis patients, a review of the process of osteoarthritis, maladaptive pain and its relationship to the arthritic pet, pharmaceutical and nutraceutical OA interventions, physical interventions for OA, and photobiomodulation and pain management for OA via laser therapy.

#### **A Companion Conversation: A moderated discussion among Colleagues, and Q&A**

This final session is a great opportunity to share your success with colleagues, get second opinions, present difficult cases, and to ask the experts.

These programs were reviewed and approved by the AAVSB RACE program for 4 hours of continuing education. Participants should be aware that some boards have limitations on the number of hours accepted in certain categories and/or restrictions on certain methods of delivery of continuing education. Please contact the AAVSB RACE program if you have any comments/concerns regarding this program's validity. The Multimodal Approach program has been submitted (but not yet approved) for two hours of continuing education credit in jurisdictions which recognize AAVB RACE approval.

Call Carl Bennett at 352-468-2139 for further information.


**John C. Godbold, Jr., DVM**

Dr. Godbold graduated with honors from Auburn University School of Veterinary Medicine in 1978. In 1980, he established Stonehaven Park Veterinary Hospital in Jackson, Tennessee where he practiced for 33 years as a solo small practitioner. Dr. Godbold currently works full time with Stonehaven Veterinary Consulting, teaching, and assisting colleagues as a consultant for laser surgery and laser therapy.

Since 1999, Dr. Godbold has pursued a special interest in surgical and therapeutic lasers and the use of laser modalities in small animal practice. Dr. Godbold has published numerous papers, articles and chapters about the use of lasers in small animal practice. In 2009, Dr. Godbold published the first edition of **Atlas of Class IV Laser Therapy –**

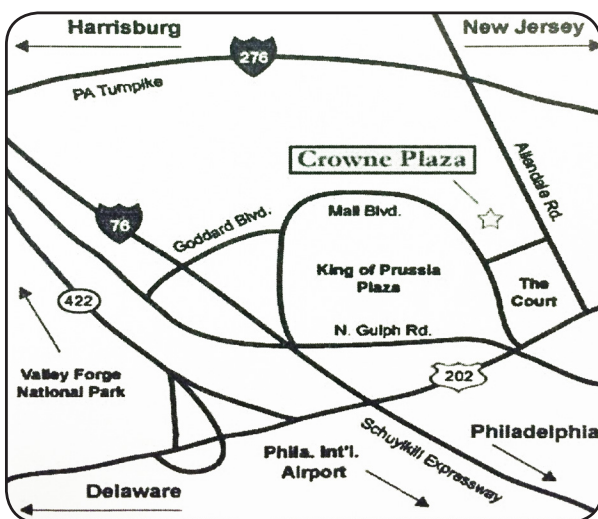
**Small Animal.** The 2014 edition will be made available to attendees.

In high demand as a continuing education speaker, Dr. Godbold has led over 450 laser workshops, wet-labs, and continuing education meetings throughout North America and the world.

**Lisa Miller, DVM, CCRT**

Dr. Miller is a graduate of the University of Tennessee, College of Veterinary Medicine. After graduation in 2003, Dr. Miller completed an internship in internal medicine and then became certified in canine rehabilitation therapy at the Canine Rehabilitation Institute. Working in a large referral practice, she practiced canine rehabilitation, sports medicine, neurological rehabilitation, and acupuncture for several years before returning to general practice.

Currently working for Companion Therapy Laser, she is pleased to have found a place in the industry that allows her to still be actively involved in treating patients while learning about the latest technology in therapeutic lasers and helping veterinarians incorporate that successfully into their practices.


**Map and Driving Directions**

**From Pennsylvania Turnpike (East or West):**

Take Exit 326 (Valley Forge). Proceed to Valley Forge Park Exit 326; merge right onto North Gulph Road. Proceed to Goddard Blvd make a right. Proceed to Mall Blvd, make a left. After the 2nd traffic light, the hotel will be on the left.

**From Delaware & Points South:**

Take I-95 North Pennsylvania, once you get to the Chester area, take exit 7 (476 North to Plymouth Meeting). Follow 476 North to Exit 16B (76 West to Valley Forge). Follow 76 West to Exit 327 (Mall Blvd).

**From New York & Points North:**

From New York follow the New Jersey Turnpike to Exit 6 (PA Turnpike). Follow the PA Turnpike to Exit 326 (Valley Forge). Go through the tollbooth and take the exit for 202 North. Make a left onto Mall Blvd. After the 2nd light the hotel will be on the right.

# Companion University Registration Form

**Sunday, September 14th**

**Tuition for Companion customers:** \$95 if paid prior to September 7th, \$115 thereafter. Tuition includes Clinical Atlas on CD, Diploma, Course Materials, Continental Breakfast, and Lunch. Tuition for each additional practice member is \$45 prior to September 7th, and \$60 thereafter. *A limited number of non-customers may attend for an additional \$50 for each attendee. Please call to register.*

**Name and Title:** \_\_\_\_\_

**Name of Practice:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Fax:** \_\_\_\_\_

**E-Mail:** \_\_\_\_\_

Are there any specific questions, treatments, or conditions that you would like the faculty to address? \_\_\_\_\_

## Payment Method:

Check or Money Order (payable to LiteCure, LLC )  Visa  MasterCard  Amex

Card #: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Signature: \_\_\_\_\_

**Tuition Calculation:**  Primary tuition for registrant above prior to **September 7th:** \$95.00

#: \_\_\_\_\_ Additional attendee tuitions @ \$45.00 each \_\_\_\_\_

TOTAL:

**Additional Practice Attendees:** Please add full names and certifications of additional attendees (as should be shown on their certificates): \_\_\_\_\_

**Mail to:** Natalie Barrett, LiteCure LLC, 250 Corporate Boulevard, Suite B, Newark, DE 19702

Credit Card Payment may be sent by fax to (302) 709-0409 or via U.S. Mail

**Questions, or to register by phone:** Please contact Carl Bennett, Course Coordinator, at (352) 468-2139, or (302) 709-0408 x 1591

**Registration Information:** To complete your registration, please fill in the appropriate portions of this registration form, make a check payable to LiteCure, LLC at the above address. Registration should be completed no later than **September 7th**. After that date, a late fee of \$20.00 will be charged. **Included with your registration:** Continental Breakfast, Course Materials, Clinical Atlas on CD ROM, Diplomas and CE Certificates, and Lunch.

**Cancellations / Refunds:** You may cancel your Companion University registration any time prior to **September 10, 2014** and receive a full refund of the course fee. No refunds will be given after **September 10**, and there are no refunds for no-shows. If the course is cancelled or postponed, you will receive a full refund.