



You are invited to enroll in

Companion® University

Advanced Knowledge of Laser Therapy

Saturday, May 31 2014



DoubleTree by Hilton

Pruneyard Plaza
1995 South Bascom Avenue
Campbell, California

Registration and Continental Breakfast at 8:30 am

Therapy Laser Classes beginning at 9:00 am

5.5 Hours of CE Credit Offered

A comprehensive, one-day educational opportunity designed exclusively for Companion Therapy Laser owners.



Companion University is designed specifically for Companion Therapy Laser owners to advance their knowledge of laser therapy and to maximize their results both clinically and financially.

Additionally, laser as a part of a multi-modal approach to managing osteoarthritis, treatment techniques, and complementary tools will be presented in breakout sessions.

Syllabus, Core Curriculum

4 Credit Hours of Continuing Education

Companion University 101: Science for Clients

What you need to know about Class IV laser therapy to communicate well with clients. A review of the science, results of recent studies, the spectrum of use in human and veterinary fields, safety, and contraindications - all with a focus on how to effectively communicate to clients about the technology.

Companion University 201: Maximize Treatment Results

Learn the latest Class IV laser therapy treatment concepts and treatment techniques. Discussion will focus on appropriate target doses, the latest equipment and software developments, appropriate selection of handpieces, and correct treatment techniques.

Companion University 301: Move Beyond Just Treating Common Conditions

You're good at treating common conditions, now it's time to start treating uncommon conditions! After a brief visual review of common conditions, learn how to correctly manage procedure, acute, and chronic conditions. Full case studies of uncommon conditions will give you more information to correctly manage less-common conditions and to encourage you to broaden the range of patients who could benefit from laser therapy.

Companion University 401: Putting it All Together

Learn how to successfully integrate laser therapy into your companion animal practice. Material covered includes how to train staff to discuss laser therapy with clients, business and marketing strategies for making laser therapy a successful service, and step-by-step recommendations on incorporating laser therapy.

Syllabus, Concurrently Offered Electives

1.5 Credit Hours of Continuing Education (pending)

Practicum

In a hands-on session, review treatment techniques and methods used by your colleagues to improve effectiveness and consistent results.

Companion University 501: Laser Therapy and Osteoarthritis

This presentation is a comprehensive look at incorporating laser therapy into the multimodal management of the osteoarthritis pet. Discussion includes goals in treating OA patients, a review of the process of osteoarthritis, maladaptive pain and its relationship to the arthritic pet, pharmaceutical and nutraceutical OA interventions, physical interventions for OA, and photobiomodulation and pain management for OA via laser therapy.

Complementary Companions: New ways to diagnose and treat

The Stance Analyzer is a tool to objectively evaluate lameness as well as to quantitatively measure treatment success for clients. Included in this session are practical aspects of considering an underwater treadmill as part of your treatment modalities.

A Companion Conversation: a moderated discussion among colleagues, and Q & A

This final session is a great opportunity to share your successes with colleagues, get second opinions, present difficult cases, and to ask the experts.

**John C. Godbold, Jr., DVM**

Dr. Godbold graduated with honors from Auburn University School of Veterinary Medicine in 1978. In 1980, he established Stonehaven Park Veterinary Hospital in Jackson, Tennessee where he practiced for 33 years as a solo small practitioner. Dr. Godbold currently works full time with Stonehaven Veterinary Consulting, teaching, and assisting colleagues as a consultant for laser surgery and laser therapy.

Since 1999, Dr. Godbold has pursued a special interest in surgical and therapeutic lasers and the use of laser modalities in small animal practice. Dr. Godbold has published numerous papers, articles and chapters about the use of lasers in small animal practice. In 2009, Dr. Godbold published the first edition of *Atlas of Class IV Laser Therapy –*

Small Animal. The 2014 edition will be made available to attendees.

In high demand as a continuing education speaker, Dr. Godbold has led over 450 laser workshops, wet-labs, and continuing education meetings throughout North America and the world.

Lisa Miller, DVM, CCRT

Dr. Miller is a graduate of the University of Tennessee, College of Veterinary Medicine. After graduation in 2003, Dr. Miller completed an internship in internal medicine and then became certified in canine rehabilitation therapy at the Canine Rehabilitation Institute. Working in a large referral practice, she practiced canine rehabilitation, sports medicine, neurological rehabilitation, and acupuncture for several years before returning to general practice.

Currently working for Companion Therapy Laser, she is pleased to have found a place in the industry that allows her to still be actively involved in treating patients while learning about the latest technology in therapeutic lasers and helping veterinarians incorporate that successfully into their practices.

**Erica Shoults, DVM**

Dr. Shoults graduated from Kansas State University's College of Veterinary Medicine in 2005 and has been helping veterinary clinics all over the world incorporate alternative therapies into their practices for the past 7 years.

She has worked with several organizations in product development and improvement, including the creation of the Stance Analyzer for lameness diagnosis. Her extensive knowledge of hydrotherapy has helped place dozens of canine underwater treadmills throughout North America and she has worked on several new hospital construction projects in designing physical rehabilitation suites.

She resides in her hometown of Kansas City with her dog Splash and two cats, Missy and Sully.

Jeffrey J. Smith, DVM

Dr. Smith graduated from Cornell's College of Veterinary Medicine in 1986. He completed a private practice internship and a fellowship in Diagnostic Imaging at UC Davis. Currently, Dr. Smith is training for his CCRP Certification. Dr. Smith owns the Middletown Animal Hospital and All Valley Equine veterinary practice in Middletown, California. His practice places emphasis on services and technologies like dentistry, emergency care, pain management/rehabilitation, and behavior. In spite of its rural location, Middletown Animal Hospital has embraced technologies like digital dental x-ray, digital x-ray, ultrasound, laser surgery, shock wave therapy, and most recently, Class IV Laser Therapy. After Dr. Smith began incorporating Laser Therapy, he became such a supporter of the modality that he began representing Companion Lasers in northern California and Nevada. Dr. Smith has also been very active in the CVMA over the last 20 years, culminating in his term as President from 2007-08.



Companion University Registration Form

Saturday, May 31st

Tuition: \$85 if paid prior to May 16, \$105 thereafter. Tuition includes Continental Breakfast, Course Materials, Clinical Atlas on CD ROM, Diplomas and CE Certificates, and Lunch. Tuition for each additional practice member is \$45 prior to May 16, and a limited number of non-customers may attend for an additional \$50 for each attendee. Please call to register.

Name and Title: _____

Name of Practice: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Phone: _____ **Fax:** _____

E-Mail: _____

Are there any specific questions, treatments, or conditions that you would like the faculty to address? _____

Payment Method:

☐ Check or Money Order (payable to LiteCure, LLC) ☐ Visa ☐ MasterCard ☐ Amex

Card #: _____ Expiration Date: _____

Signature: _____

Tuition Calculation: ☐ Primary tuition for registrant above prior to May 16: 85.00

☐ #: _____ Additional attendee tuitions @ \$45.00 each _____

TOTAL: _____

Additional Practice Attendees: Please add full names and certifications of additional attendees (as should be shown on their certificates): _____

Mail to: Natalie Barrett, LiteCure LLC, 250 Corporate Boulevard, Suite B, Newark, DE 19702

Credit Card Payment may be sent by fax to (302) 709-0409 or via U.S. Mail

Questions, or to register by phone: Please contact Carl Bennett, Course Coordinator, at (352) 468-2139, or (302) 709-0408 x 1591

Registration Information: To complete your registration, please fill in the appropriate portions of this registration form, make a check payable to LiteCure, LLC at the above address. Registration should be completed no later than May 16th. After that date, a late fee of \$20.00 will be charged. Included with your registration: Continental Breakfast, Course Materials, Clinical Atlas on CD ROM, Diplomas and CE Certificates, and Lunch.

Cancellations / Refunds: You may cancel your Companion University registration any time prior to May 24th, 2014 and receive a full refund of the course fee. No refunds will be given after May 24th, and there are no refunds for no-shows. If the course is cancelled or postponed, you will receive a full refund.